

NOTE: There are no clues in this area. Here is where we had to put all the boring, legal mumbo-jumbo. We promise you, there are no clues here... just the lame stuff!

12 FL. OZ. (355 mL)
ALC. ____% BY VOL



CITY, STATE

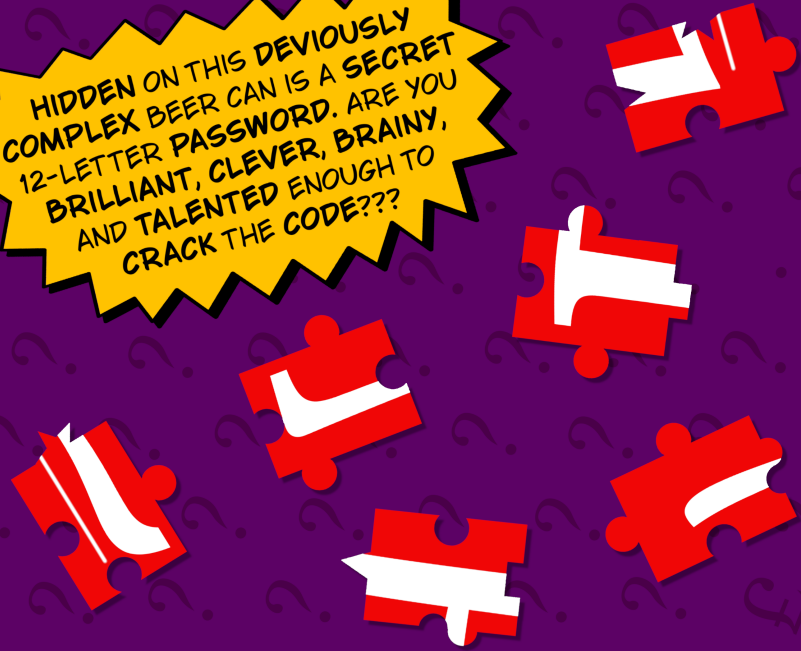
BREWED & CANNED BY

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS.



MYSTERY BEER

HIDDEN ON THIS DEVIOUSLY COMPLEX BEER CAN IS A SECRET 12-LETTER PASSWORD. ARE YOU BRILLIANT, CLEVER, BRAINY, AND TALENTED ENOUGH TO CRACK THE CODE???



MYSTERY BEER
The world's first escape room in a can

A puzzling (but delicious) ale made with roasted hops, malted barley, tangy grapefruit, a dash of ginger, and fresh springwater



MYSTERY BEER

The world's first escape room in a can

A puzzling (but delicious) grapefruit IPA & brainteaser - instructions below:

PUZZLE LOVERS BEWARE!

Hidden on your can of Mystery Beer (as well as in this booklet itself), we've placed a series of devious brainteasers... *and it's up to you to solve them.* Are you clever enough to crack all the hidden codes, in order to reveal a secret 12-letter password? Are you BRILLIANT enough to solve all our fiendish puzzles, all while enjoying this delicious grapefruit and ginger IPA?

That's right folks, this isn't just a world-class beer you're drinking... *it's ALSO* a world-class escape room!

Solve the password and enter it at WEBSITE to win a special prize. Hints available at WEBSITE.

MYSTERY BEER

The world's first escape room in a can

The story of our beer:

Originally discovered by a wandering merchant salesman in the late 14th century, this beer's recipe was then passed down for centuries. In the year 1709, a captain for the legendary East India Trading Company took the recipe to America, and began living there as a colonist in the city of Boston. While there, he used it to make the beverage known as "Mystery Brew!"











Sadly, while the beer didn't have much of an initial success, he persevered; and eventually his mysterious beer gained the favor of Bostonians and became a beloved local favorite. Unfortunately, after America entered the Revolutionary War, the recipe was lost when Red Coats tragically burned down his brewery. Then, for the next two hundred and thirty years, the recipe went missing until, ¿Qué sorpresa?, the recipe (and this backstory) were both discovered hidden in the basement of the Boston Public Library.

And while, unfortunately, due to the strange circumstances in which we found this recipe, we cannot verify if any of the information you just read is true or not, we are nonetheless delighted to share this drink with you. Please enjoy!

C T B N E D D I H Y H
C R R D E T N E L A T
O E A S E V E S N T H
M L I C E T U T E R T
P M N E K O C A N E S
L F Y I I F O T R Y I
E N R V O M D C A N N
X U E R E V E L C M E
R D A P A S S W O R D
T N A I L L I R B L S



$(\underline{M}, \underline{M}), \dots, etc.$

						
	R	8TH	CODE	Y	IN	
	7TH	LETTERS	3RD	U	BOTH	
	AND	NOT	M	ARE	10TH	
	D	WITH	12TH	L	A	
	9TH	5TH	G	THE	NUMBERS	

*Special thanks to the following people;
whenever we got muddled, they always gave a little bit extra!*

Emily DeTarbal

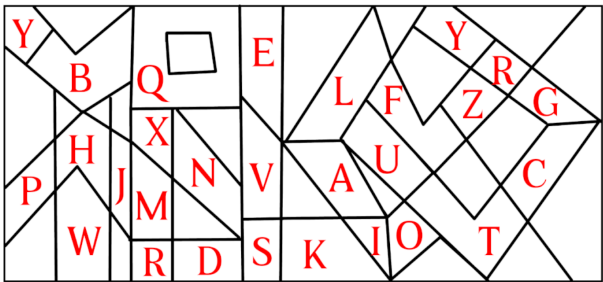
Edgar F. Gothins

Petunia T.G. Fragary

Warren Foster Phigs

Chase D. Proots

5th letter is:



X	H	I
R	E	N
L	S	T

